

Pampered Grape Begins Serving the Wine Lovers of the World

Start-up company aims to revolutionize the world of wine accessories

Easton, PA, May 25, 2006 – Pampered Grape, a startup company intent on becoming the premier provider of fine wine accessories, today introduced itself to the public, unveiling its corporate web site, www.pamperedgrape.com and unveiling its new line of fine wine and beverage-related accessories.

Pampered Grape boasts an extensive collection of corkscrews, barware, deluxe wine boxes, wine stoppers, wine thermometers, wine pourers and other state-of-the-art wine accessories. With the hallmark being the vast selection of corkscrews including lever models corkscrews, twist style corkscrews, corkscrew gift sets, stationary corkscrews, waiter style corkscrews and more.

The company spent nearly a year conducting nationwide testing panels and comprehensive Internet surveys of hundreds of wine drinkers from the expert to the beginner, assembling the perfect product catalog. The end result is a much finer wine accessory for both fine wine lovers and casual wine drinkers.

The company has initially launched its new products online with Amazon.com, Vintnerspride.com, Winestuff.com, and Wineglasses.com currently carrying the brands with swift sales already being reported.

About Pampered Grape

All Pampered Grape wine accessories combine three important elements: design, functionality and durability. This penchant for perfection permeates everything that bears the Pampered Grape name. As an exciting new brand, we strive to become a premier provider of fine wine accessories by keeping these guiding principles in mind. For those who appreciate fine wines and even finer wine accessories, visit www.pamperedgrape.com to discover why Pampered Grape is the next-generation in wine accessories.